



BRANDING GUIDELINES 2023

Speco Technologies Logo Usage

Speco Technologies Stacked Logo



Available **ONLY** in Speco Blue, Gray, Black, and White.



You should be able to fit a Speco "S" between the Speco Technologies' logo and adjacent graphics.



Logo misuse cases



No Containers or shapes around logo



No Colors other than listed above



No Drop Shadow



No Retired Speco Logos



Do not stretch or compress the logo



Only use the high resolution files we provide

Speco Technologies Logo Usage

Speco Technologies Horizontal Logo with tagline



Available **ONLY** in Speco Blue, Gray, Black, and White.



You should be able to fit the Speco “spe” between the Speco Technologies’ logo and adjacent graphics.



Logo misuse cases



No Containers or shapes around logo



No Colors other than listed above



No Drop Shadow



No Retired Speco Logos



Do not stretch or compress the logo



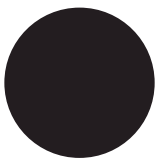
Only use the high resolution files we provide

Speco Technologies RGB Color Palette

Primary



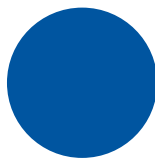
#FFF



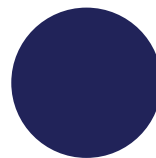
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#1236e0

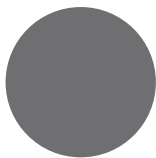


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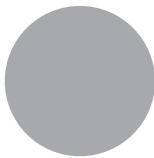


#0d1a5c

Secondary



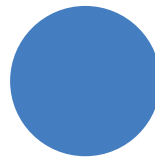
#6e6e70



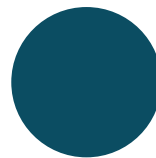
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#ed1c24



#0087ff



#084d61